

LOGFIRE

Services



LogFire: A New Kind of Supply Chain Partner

It can be difficult to gauge the best fitting partner for your business in terms of culture, capability, and cost. If you're looking for a supply chain partner that measures success by the goals they help clients attain, the relationships they build, and the integrity they bring to every engagement – then you should get to know LogFire.

Logfire was founded by a group of logistics experts that had spent more than a decade implementing solutions for some of the world's leading retail and consumer goods companies. The team had a vision to offer fresh, proven, and cost-effective alternatives to the services offered by traditional firms, and the result is a company where value, experience, professionalism, and high-quality deliverables are business as usual.

When I work with LogFire I know I am getting a resource that knows warehousing and understands the struggles and the opportunities. I know that I'm getting every bang for my buck.

Robert Camarena

President, Mike Campbell and Associates

How We Can Help You

LogFire provides supply chain software and services for retail and consumer goods companies across the globe. Whether you are in the market to purchase, implement, maintain or optimize a warehouse management system (WMS), LogFire has the functional, technical and operational experience you need to help you exceed your goals.

Whether working with industry leading packages or our own suite of products, our company combines passion and deep domain expertise to extract the full value from every system implementation.

Implementation and Support Services

When you purchase new software, or prepare to upgrade your current package, your focus is on a highly successful implementation. Reaching that goal isn't always as easy as you are led to believe. With hundreds of successful go-live experiences, we know what it takes to succeed.

In addition to getting our clients over the initial hurdle, we also start looking ahead and help them determine how they'll manage their next set of challenges, such as how to maintain quality during peak seasons or add new functionality as their business grows.

We apply our expertise to help you:

- Design the most intelligent warehouse software for your operation
- Find gaps between vendor base product offerings and your business requirements
- Identify and create modifications when needed
- Improve overall functional design
- Conduct functional testing (Unit and Component)
- Conduct integration testing with host systems and MHE
- Perform volume and performance testing and benchmarking
- Deliver super user and end user training
- Support the go-live and provide post-go-live support

Application Management

Having trouble with your UNIX server? Not sure how to get the most out of your database?

LogFire can help. Our application management experts consult on the following

infrastructure issues:

- **Database installation:** We install Oracle, SQL Server and other databases. Our services include load balancing and implementation of failover products such as F5 and Cisco LocalDirector.
- **Performance tuning:** We analyze software requirements and data availability to ensure efficient response times. Our services include configuring software to support the number of users who are accessing systems concurrently, monitoring memory and CPU consumption, analyzing hardware requirements, and planning for future growth.
- **Monitoring services:** We monitor CPU and memory utilization of WMS processes and provide mappings of overall CPU and memory consumption based on time and number of users. We use this information to validate current hardware procurement needs and plan future purchases based on expected high-season volumes and future growth.
- **Maintenance services:** We maintain file systems to ensure disk-space availability. Our services also include backups of essential file systems and purging and archiving of database information to ensure information is available for report generation.
- **Interfaces:** Most WMS implementations require interfaces to be developed between the WMS application and your ERP system — which maintains financial data, inventory definitions, availability, forecasting and ordering information. We provide the expertise needed to map the data required by your WMS solution. We can also develop the interfaces to your ERP system in XML, EDI, flat file, or other formats.
- **Architecture design:** We size your hardware and design infrastructure for high-availability implementations. This service includes hardware sizing, network analysis, load balancing and failover strategies for successful implementations and low cost long term maintenance

Business Optimization

LogFire's business operations optimization group works with your team to create agile, best-practice processes for increasing productivity and improving output throughout your supply chain. The team consists of operations experts with Six Sigma Black Belts and over 30 years of combined process improvement experience.

We combine your organization's objectives with our ability to successfully drive initiatives to enable your organization to meet its supply chain demands. We perform a thorough assessment using analytical tools to detect both "quick process change fixes" that deliver immediate results, and identify longer term opportunities for improvement.

By utilizing Six Sigma methodologies and other problem-solving tools, we provide solutions based on innovative techniques, technologies, and concepts. Our approach introduces your organization to the "lean work environment" and, ultimately, delivers results that positively affect your customers and your bottom line.

After engaging with our business optimization operations consultants, you can expect:

- Increased product flow-through
- Improved efficiencies
- Streamlined processes and elimination of waste
- Sustained quality improvements
- Aligned strategic objectives to optimize technical and manpower resources
- Optimized business processes that encompass your organization's vision, mission, goals, and metrics
- Global views of your complete supply chain to make decisions for both the long and short term

Project/Program Management

Any competent project manager can oversee Gantt charts and manage a software implementation team. But when it comes to managing a mission critical system like your WMS, you need more than just project management experience. You need someone with a solid understanding of key warehouse fundamentals. Someone who can effectively plan, organize, lead, control, and orchestrate resources, people, timelines, risk, and scope in a complex, fast-moving environment – an environment where there's little room for error.

Our seasoned WMS project managers ensure project success. We bring experience and integrity to the complete software lifecycle. From design and testing to go-live, support and maintenance, we manage resources effectively to save you time and labor.

Our project/program managers deliver by:

- Managing all phases of the project — from design to implementation to support
- Integrating our teams with your staff to ensure project success
- Bringing an objective point of view to the project
- Creating and managing checklists for a successful implementation
- Helping you make the right decisions at every stage
- Managing conflicts among parties
- Overcoming cultural and language barriers
- Overseeing the relationship between you and your vendors
- Monitoring and minimizing implementation expenses
- Assessing progress and risks
- Eliminating wasted efforts and optimizing resources



Extracting the Full Potential of Your Supply Chain

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